

INNOPROM-2017.

The 8th industrial exhibition INNOPROM-2017 took place in Ekaterinburg in the period from 10 to 13 July. Roman Kanshin, a Leading Customer Accounts Manager, visited the exhibition and held a number of meetings with VSP partners and customers in the region, discussed a possibility and potential for business development with some new manufacturers which solutions were presented at the exhibition. In 2016 we visited the exhibition in Ekaterinburg in July as well; this business trip occurs to be one of the most active in terms of intensity and efficiency.



«Innoprom» — an international industrial exhibition in Russia, annually held in Ekaterinburg since 2010. Starting with 2011, the exhibition venue is at Ekaterinburg-Expo centre. In 2012 the exhibition was granted a federal status by the Russian governmental authorities.

Wikipedia

A key customer for VSP not only in Sverdlovsk area, but one of the strategic customers in Russia - VSMPO-AVISMA. An INNOPROM venue is an excellent opportunity to discuss prospective plans of work with the customer.

An old VSP partner in the area - the Adelant company; Uralmash; VSMPO-AVISMA; a number of innovative manufacturing companies - far from exhaustive list of contacts and meetings in a working day at Innoprom. In the nearest time we will have to summarise the agreements, reached at the exhibition, and to plan a business trip to Innoprom-2018!

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The logo consists of the letters 'VSP' in a bold, sans-serif font. The 'V' is orange, while the 'S' and 'P' are black.